



How We Generated +100,000 AED

FOR THIS UAE BASED GOLF ACADEMY IN
ONE MONTH WITH NEW CUSTOMERS ONLY

‘MY Golf Facility started to decline due to a lack of new customers. I needed an influx of revenue and recognized I needed to change the way I acquired customers’



VIP Growth Solution

How we did it

01

Awareness

Improved SEO rankings for keywords, produced social media campaigns and delivered great content on all social media platforms.

02

Lead Generation

Generated new leads via social media advertising and optimised the website for conversions.

03

Sales

We created a robust sales process and trained staff to help maximize.

06

Follow Up

A follow up process was created for non converted trials.

05

Upsell On Site

The PGA Pro's upsell trial sessions to longer term packages.

04

Appointment Booking

The designated sales person booked in trial sessions for either Group or Private sessions based on their experience level.

07

New Customers

112,000 AED (30,000 USD) was generated and a lot of new customers.

08

Cross Selling

With new customers they now have the ability to cross sell to memberships, pay and play and F&B.



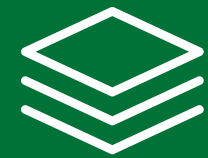
Our Results



BUDGET
9,156.31 AED



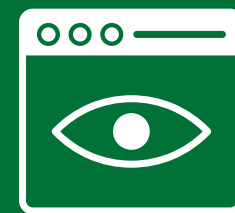
TRIALS BOOKED
82



PLATFORM
Facebook & Instagram



NEW CUSTOMERS
45



IMPRESSIONS
766, 452



REVENUE
112,000 AED



LEADS
393



‘I wouldn’t hesitate working with TDS Group if you are looking for growth in your Golf business. They are experts at what they do and also have a Golf background so they fully understand everything about the Golf business’



17,800 Estimated ad recall li...	173,504	390,842	0.06.د.ا. Per estimated ad rec...	1,038.10.د.ا.
41,696 ThruPlays	40,655	59,858	0.02.د.ا. Cost per ThruPlay	1,037.09.د.ا.
77 On-Facebook leads	38,800	72,786	23.55.د.ا. Per on-Facebook lea...	1,813.37.د.ا.
89 On-Facebook leads	34,792	96,048	20.47.د.ا. Per on-Facebook lea...	1,822.02.د.ا.
227 On-Facebook leads	64,656	146,918	15.18.د.ا. Per on-Facebook lea...	3,445.73.د.ا.



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