



Here's How We deliver Success for your Service Based Business

Derieved Success to 200+ Service Based Businesses Globally



100,000+ LEADS

\$250 Million in Revenue

Case Study: North American International School (NAIS)

Transforming Admissions: How a digital-first strategy secured **180+ new students** in Year 1.



Rebuilding the Admissions Pipeline

North American International School (NAIS), a leading British curriculum school in Dubai, faced a critical challenge: years of under-enrollment. Our mission was clear.

Achieve Admissions Targets

Secure **160 new admissions** in the first academic year.

Build Sustainable Growth

Establish a **long-term, robust marketing engine**.

Modernize Digital Presence

Align digital channels with NAIS's **premium reputation**.



Tailored Solutions Delivered

We provided a comprehensive suite of digital tools and strategic assets.

Engaging Ad Creatives

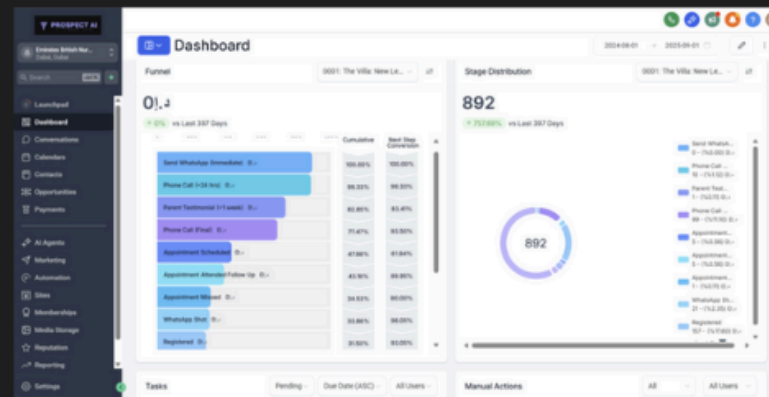
Meta & Google ads resonating deeply with prospective parents.

Integrated CRM System

Seamless tracking and nurturing automation for every inquiry.

Redesigned Website

A conversion-first, intuitively navigable online presence.



Sponsored

www.naischooldubai.com/

Book A School Tour - North American International

An American Curriculum School In Your Neighborhood taught by qualified & experienced staff. NAIS always be student centred & offers a broad-based program Kindergarten to High school. Amenities: Sports Facilities, Hussain Auditorium, Library, Laboratories,...

North American International School

Sponsored

Don't miss the chance to secure your child's place at North American International School, one of Dubai's top 10 most

SECURE YOUR CHILD'S SPOT!

ONLY A FEW SEATS REMAIN FOR KG TO GRADE 5!

Join Us

FORM ON FACEBOOK
Final Call: KG1 - Grade 5 Enrollment!

Learn more

Sponsored

www.naischooldubai.com/

American & British Curriculum - American school in sharjah

Join North American International School taught by qualified staff. An American Curriculum School In Your Neighborhood taught by qualified & experienced staff.

North American International School

Sponsored

Silicon India recently awarded North American International School one of the 10 most promising international schools in Dubai 2023 award.

We understand the importance of preparing your child for a successful future. That's why we offer a top-notch education that combines academic rigour with a supportive community.

Our school has an exciting vision, a small community feel, and strong leadership. Plus, we have an Early Bird Discount for those who register now.

Click the link below now to get your personalized school tour before spots fill up!

Awarded as one of the 10 most **Promising International Schools** in Dubai 2023 by Silicon India

ENROLL NOW!

Sponsored

www.naischooldubai.com/

Hurry. Few Seats Left. - American School in Dubai

Join North American International School taught by qualified staff. An American Curriculum School In Your Neighborhood taught by qualified & experienced staff.

Ad set ↑↓		Budget ↑↓	Last significant edit	Attribution setting	Results ↑↓	Reach ↑↓	Impressions ↑↓	Cost per result ↑↓
NAIS Award	Volume Leads			7-day click or ...	245 Meta leads	214,864	682,951	20.36 Per Meta lead
NAIS Open House	Volume Leads		6 Aug 2024, 14:10 399 days ago	7-day click or ...	155 Meta leads	124,560	405,638	34.71 Per Meta lead
NAIS UNI	Volume Leads		3 Jun 2024, 10:47 463 days ago	7-day click or ...	332 Meta leads	177,740	563,933	28.63 Per Meta lead
NAIS General	Volume Leads		28 Oct 2024, 12:...	7-day click or ...	1,657 Meta leads	759,492	3,774,068	21.07 Per Meta lead
NAIS General KG1 & KG2	Volume Leads		12 Aug 2024, 13:14 393 days ago	7-day click or ...	549 Meta leads	262,951	932,819	34.36 Per Meta lead
Results from 5 ad sets ⓘ			—	7-day click or ...	2,938 Meta leads	1,126,238 Accounts Centre acco...	6,359,409 Total	25.06 Per Meta lead



Meta Ads

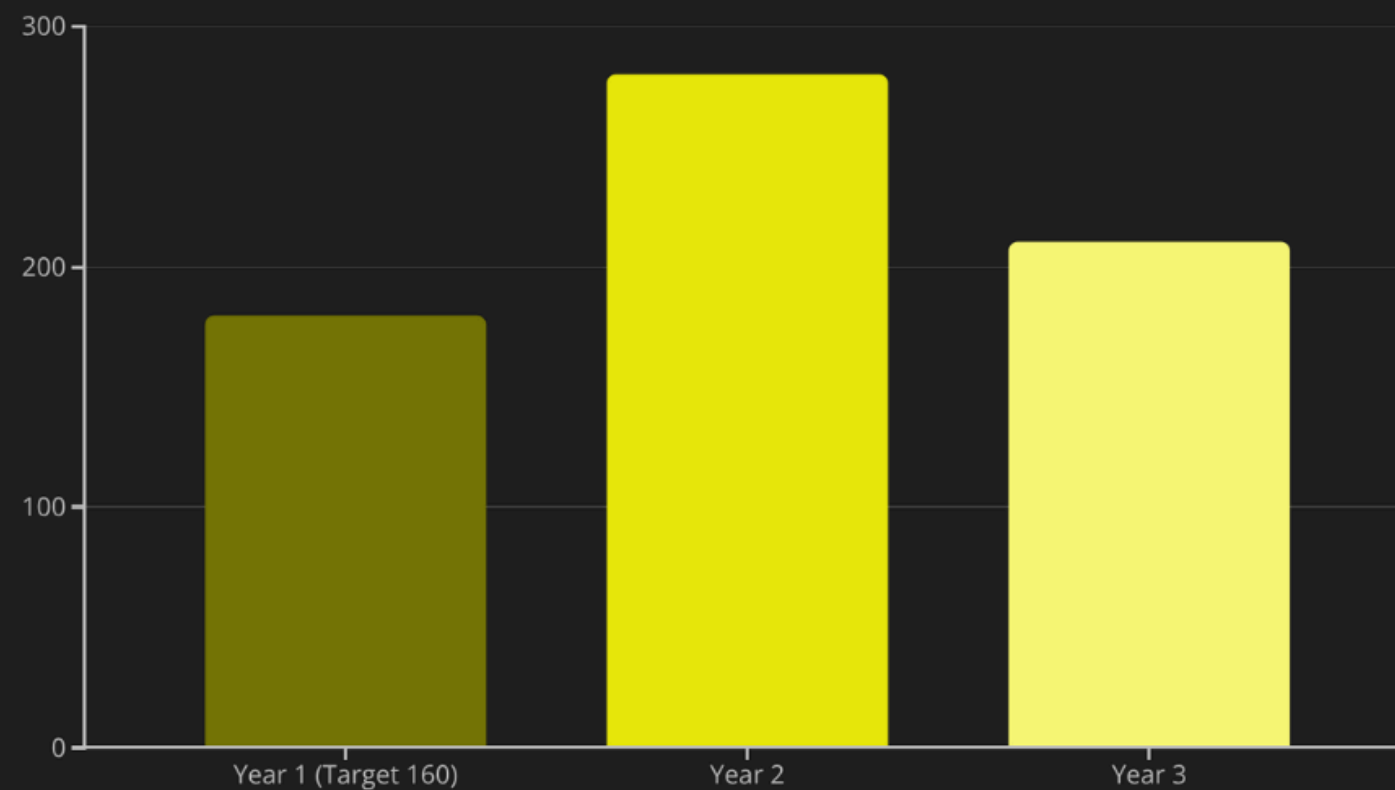


Google Ads

Campaign	Interaction rate	Impr.	Clicks	CTR	Conversions	Cost / conv.	Conv. rate	Avg. CPC	Conv. value	View
NAIS Search ads	2.60%	2,441,477	63,559	2.60%	4,470.75	AED26.70	7.03%	AED1.88	11,835.54	47
NAIS School Campaign	2.13%	431,487	9,187	2.13%	1,331.56	AED14.20	14.49%	AED2.06	3,752.70	11
NAIS Display ads	0.19%	1,195,622	2,263	0.19%	41.69	AED48.55	1.84%	AED0.89	153.15	56
Non skippable 20 sec ad	60.39%	121,076	200	0.17%	0.00	AED0.00	0.00%	AED8.34	0.00	11
KG1-KG2	3.19%	24,745	789	3.19%	23.00	AED58.12	2.92%	AED1.69	0.00	1
NAIS Search ads #2	—	0	0	—	0.00	AED0.00	0.00%	—	0.00	
KG1-KG2 #2	—	0	0	—	0.00	AED0.00	0.00%	—	0.00	

Exceptional Admissions Growth

Our strategic efforts translated into significant, measurable admissions success for NAIS.



This established a **scalable, repeatable admissions model** for the school's future.

180

Admissions in Year 1

Exceeding target by 20 students.

11.7M+

Impressions Gained

Extensive campaign visibility.

1.6M+

Total Reach

Broad audience engagement.

Case Study: J'elle Decoration

From zero digital presence to 930+ Google conversions in 90 days



Addressing Key Challenges

Before we stepped in, their biggest gaps were foundational:



No Brand Identity Online

Inconsistent visuals, unoptimized website, minimal recall in market



Zero Marketing Systems

No campaigns, tracking, or retargeting mechanisms in place



Limited Awareness

Quality work, but not discoverable digitally by potential clients



Highly Competitive Market

Renovation and interiors in UAE crowded with big players dominating ad spend

We needed to solve this by combining **speed of execution** with long-term positioning.

Rebuilding the Lead Pipeline

When J'elle Decoration approached us, they were a *new entrant* in Dubai's competitive interiors market.

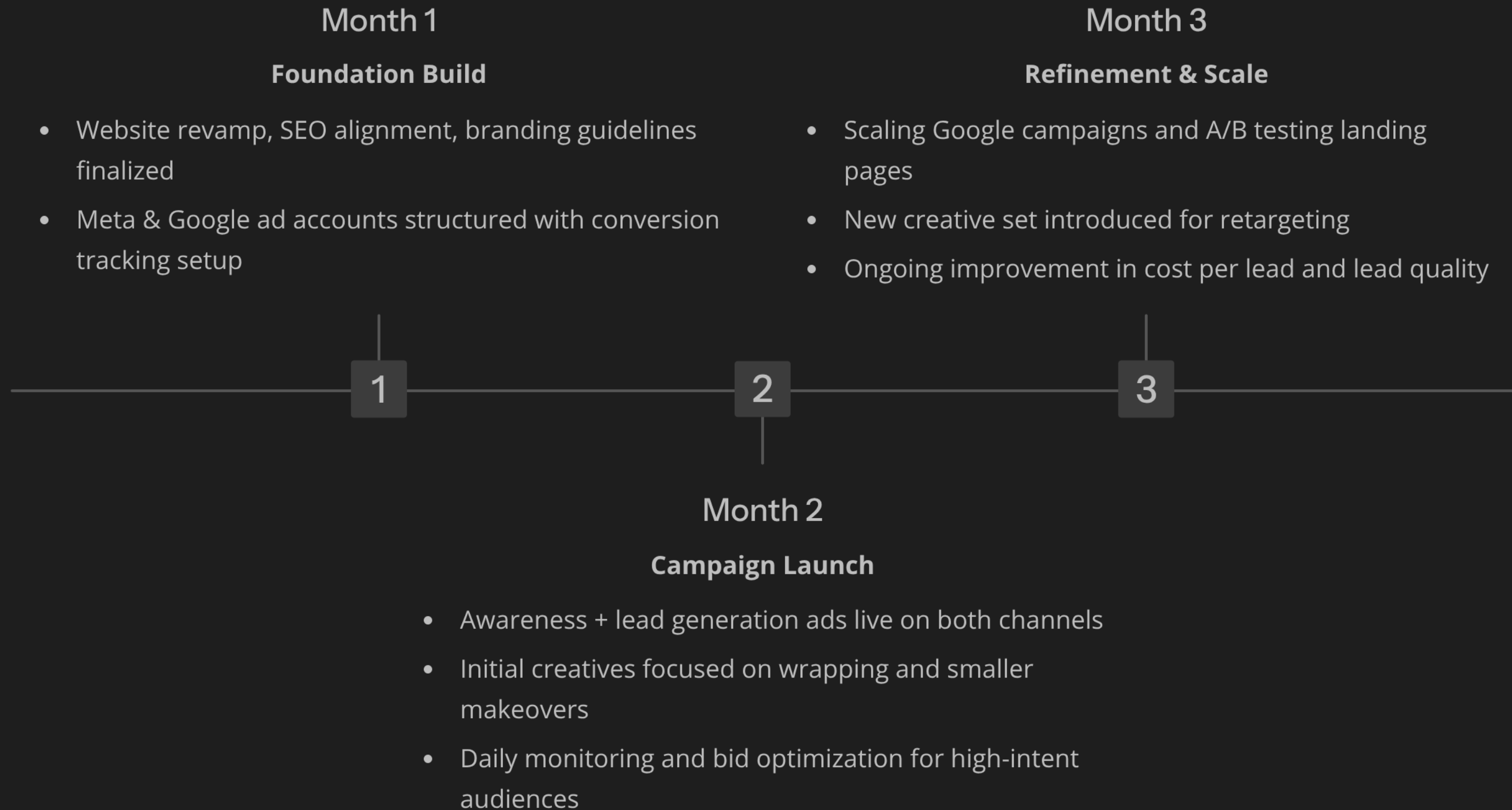
Their work quality was strong, but **100% of their business** came through personal contacts — meaning:

- No direct inbound visibility
- No digital credibility
- No system to generate consistent enquiries

"We need digital visibility that turns into real projects — not just traffic or followers."

Our mission: create a **predictable, multi-channel acquisition system** that delivered results without relying on word-of-mouth.

Timeline & Implementation



Campaigns										
Ad sets										
Ads										
Maximum: Sep 10, 2022 – Oct 10, 2022										
Columns: Performance Breakdown										
Off / On	Campaign	Results	Cost per result	Budget	Amount spent	Impressions	Reach	Ends		
Off	July Boost Post	6,599	0.02	Using ad set bu...		12,295	11,525	Jul 2		
On	All Services Campaign	289	13.68	Using ad set bu...		114,713	45,241			
On	Awareness- Boosting	355,615	1.51	Using ad set bu...		394,750	355,615			
On	Traffic Boosting - 20% off post	49	7.14	Using ad set bu...		7,604	4,602	Dec		
On	Painting Lead Gen – Women	71	13.77	Using ad set bu...		79,333	29,223			
On	Interior Wrapping – Women	20	47.86	Using ad set bu...		93,042	34,309			
On	Interior Wrapping	71	48.76	Using ad set bu...		120,146	43,817			
On	Painting Lead Gen	94	34.30	Using ad set bu...		165,561	66,324	O		
Results from 8 campaigns		—	—			987,444	539,457			
						Total	Accounts Center acco...			



661

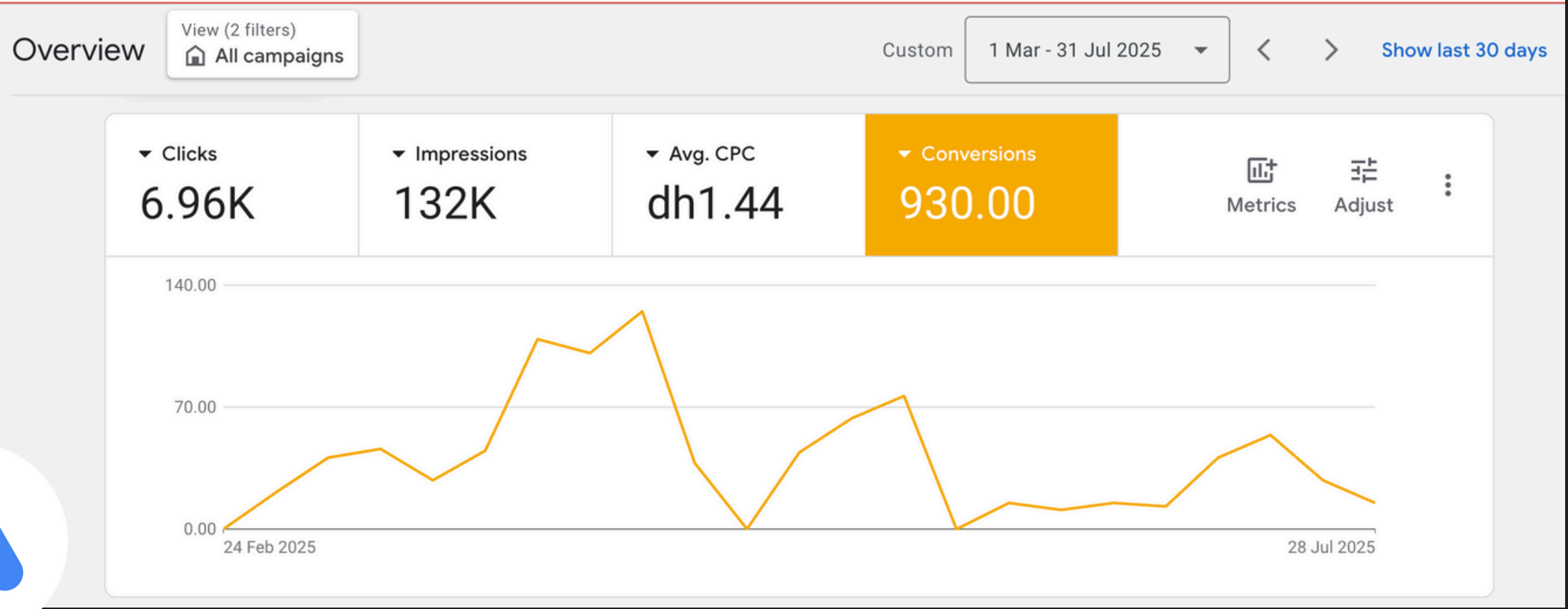
Meta Leads

Awareness and engagement across social

930+

Google Conversions

High-intent leads from search campaigns



Sustainable Growth Delivered

From offline referrals to predictable inbound revenue

J'elle Decoration established itself as a modern interiors brand capable of competing with legacy players through:

→ **Strategic Positioning**

Focused on niche services with high conversion potential

→ **Consistent Execution**

Weekly optimization and monthly creative refreshes

→ **Creative Proof**

Visual storytelling that builds trust and credibility

Case Study: Swift Audit

How a long-standing audit firm in the UAE generated **510+ Google conversions** and **110+ Meta leads** through an authority-led, high-intent growth strategy.



The Context

A Credible Brand Without a Scalable Engine

Swift Audit had been established in the UAE market for several years, recognized for their reliability and industry expertise.

But like many professional service firms, they were **overly reliant on referrals and inbound inquiries** — which made growth unpredictable.

Their leadership team wanted to evolve from word-of-mouth acquisition to a **data-driven digital lead engine**, capable of generating qualified B2B inquiries consistently across the UAE.

0%

Paid Lead Flow

No active digital system

100%

Referral-Based

Growth was unpredictable

The Challenge

Competing for Trust in a Conservative Market

Auditing and accounting aren't impulse services — clients evaluate multiple firms before making a decision.

Limited Digital Presence

Their brand wasn't visible in searches or on social media

Lack of Authority Positioning

No thought leadership or credibility-building content online

No Paid System for Consistent Lead Flow

Marketing was passive, not proactive

- ❏ We had to design a digital system that wouldn't just attract leads — it needed to **command trust** and convert attention into action.

Authority Meets Intent

Our strategy centered on two pillars: **Educational positioning** to build credibility and perceived authority, and **high-intent advertising** to capture demand already in-market.

Positioning for Credibility

- Developed social content plan focused on value education, industry trends, and trust signals
- Introduced structured posts on tax updates, compliance checklists, and financial guidance for SMEs
- Established consistent content rhythm aligned with B2B decision-maker expectations

High-Intent Lead Generation

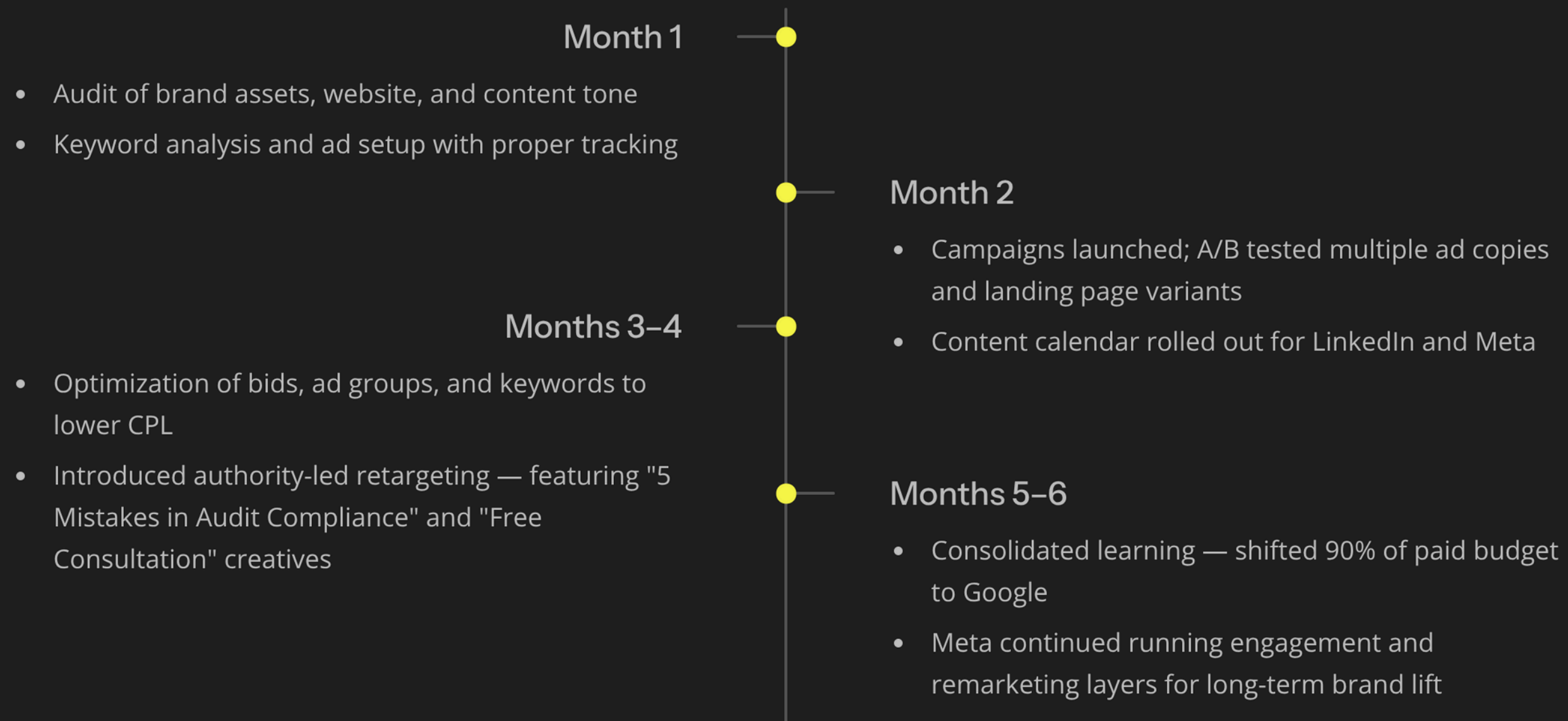
- Launched Google Search campaigns targeting commercial terms like "audit firm Dubai," "tax consultancy UAE," "corporate compliance audit"
- Directed traffic to optimized landing pages designed for credibility first, conversion second
- Ran Meta campaigns for brand visibility and retargeting across Dubai and Abu Dhabi

Quality Over Quantity

- Allocated 80% of ad budget to Google, focusing on high-intent users ready to engage
- Used Meta primarily as support layer for awareness and re-engagement
- Strategically aligned spend with decision-stage visibility, not vanity metrics

Execution Roadmap

From Strategy to System — A Six-Month Transformation



❏ By the end of the first quarter, Swift Audit had transformed its digital system from static visibility to a **predictable B2B lead-generation machine**.

+ Create Duplicate Edit A/B test More Columns: Performance Breakdown Reports Export Cha									
☐	Off / On ↑↓	Campaign ↑↓	Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓	Ends
☐	☒	Test - Swift Audit Lead Gen - Abu Dhabi	16 Meta leads	109.14.د. Per Meta lead	60.00.د. Daily		27,074	10,576	Oct
☐	☒	Test - Swift Audit Lead Gen - Dubai	41 Meta leads	111.65.د. Per Meta lead	60.00.د. Daily		64,475	26,000	Oct
☐	☐	Swift Audit Lead Gen - Abu Dhabi	5 Meta leads	305.50.د. Per Meta lead	7.50.د. Daily		20,067	8,217	Oct
☐	☐	August Boost Post	13,565 Post engagements	0.01.د. Per Post Engagement	Using ad set bu...		41,008	33,488	Aug 2
☐	☐	Swift Audit Lead Gen - Dubai	38 Meta leads	149.02.د. Per Meta lead	7.50.د. Daily		71,694	28,382	Oct
Results from 5 campaigns ⓘ Excludes deleted items			—	—			224,318 Total	86,873 Accounts Center acco...	



Meta Campaign Performance

224K+

Reach

110+

Leads

13.5K+

Post Engagements

Google Ads Performance

89K+

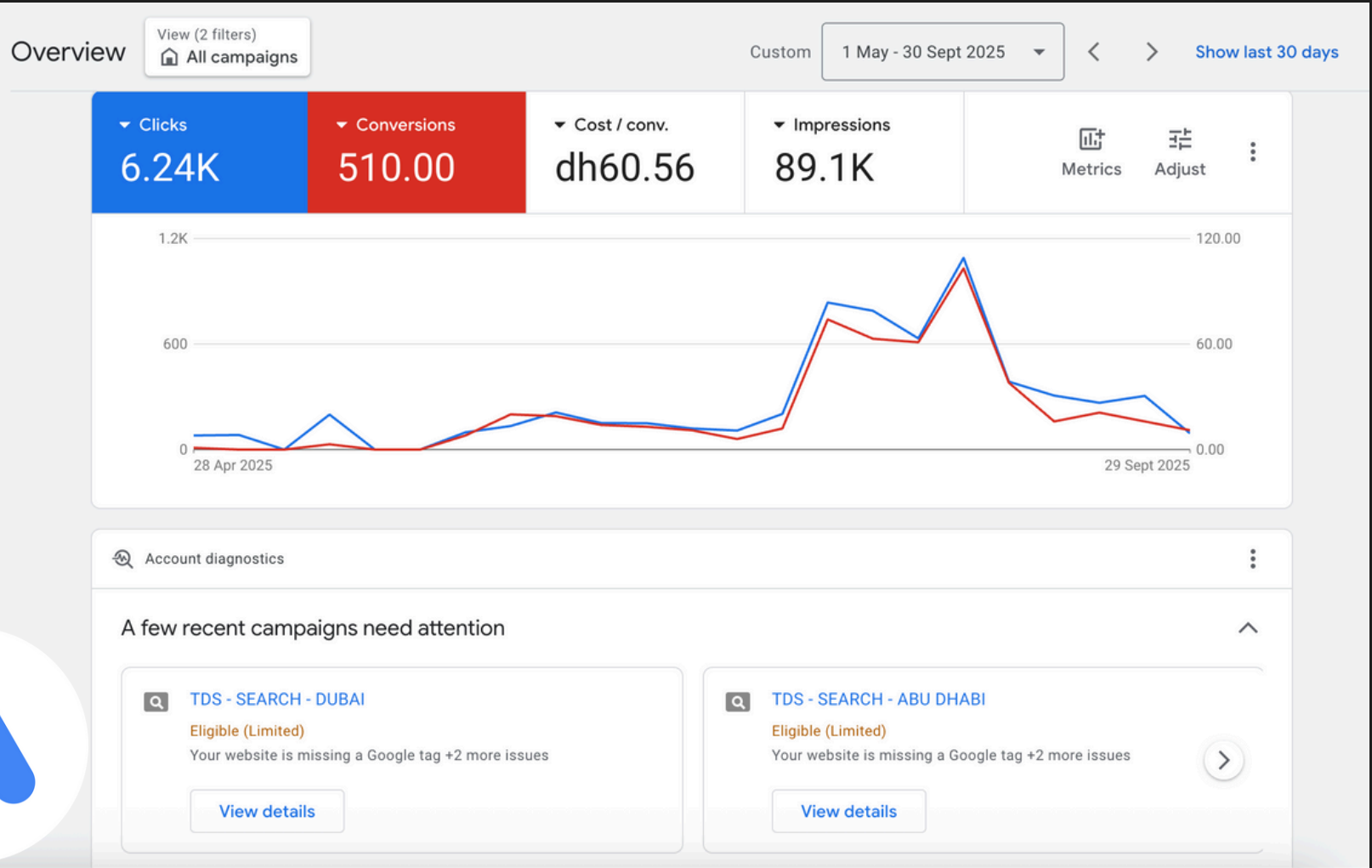
Impressions

6.2K+

Clicks

510+

Conversions



From Reputation to Revenue

Swift Audit successfully evolved from a traditional service provider into a **digitally equipped growth brand**.

Their expertise stayed the same — but now, it's amplified through visibility, automation, and data-backed marketing.

- 510+ conversions
- Measurable ROI
- Digital system built to scale

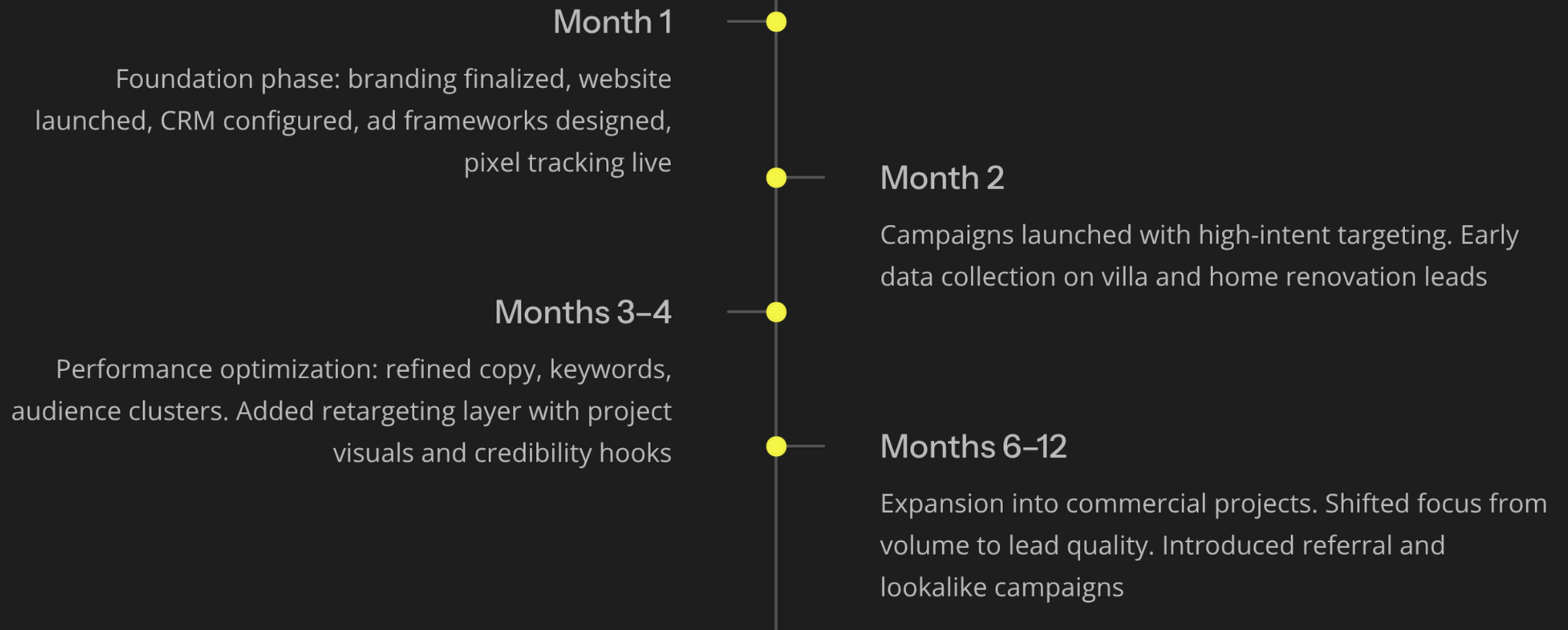
Case Study: Jones Renovations

How a startup renovation firm built a complete digital ecosystem and generated **1,250+ conversions** in year one through performance-first growth strategy.



The Rollout Timeline

Deliberate phasing: **build** → **optimize** → **scale**



Every marketing layer built to support **measurable business outcomes**—not just activity.

The System Behind the Scale

A self-sustaining, transparent, performance-driven marketing stack.



Ground-Up Build

Brand identity, website, automation infrastructure created from scratch



Multi-Channel Funnel

Google for intent capture, Meta for awareness and retargeting



Content Evolution

From design concepts to real project showcases with storytelling



Lead Nurturing

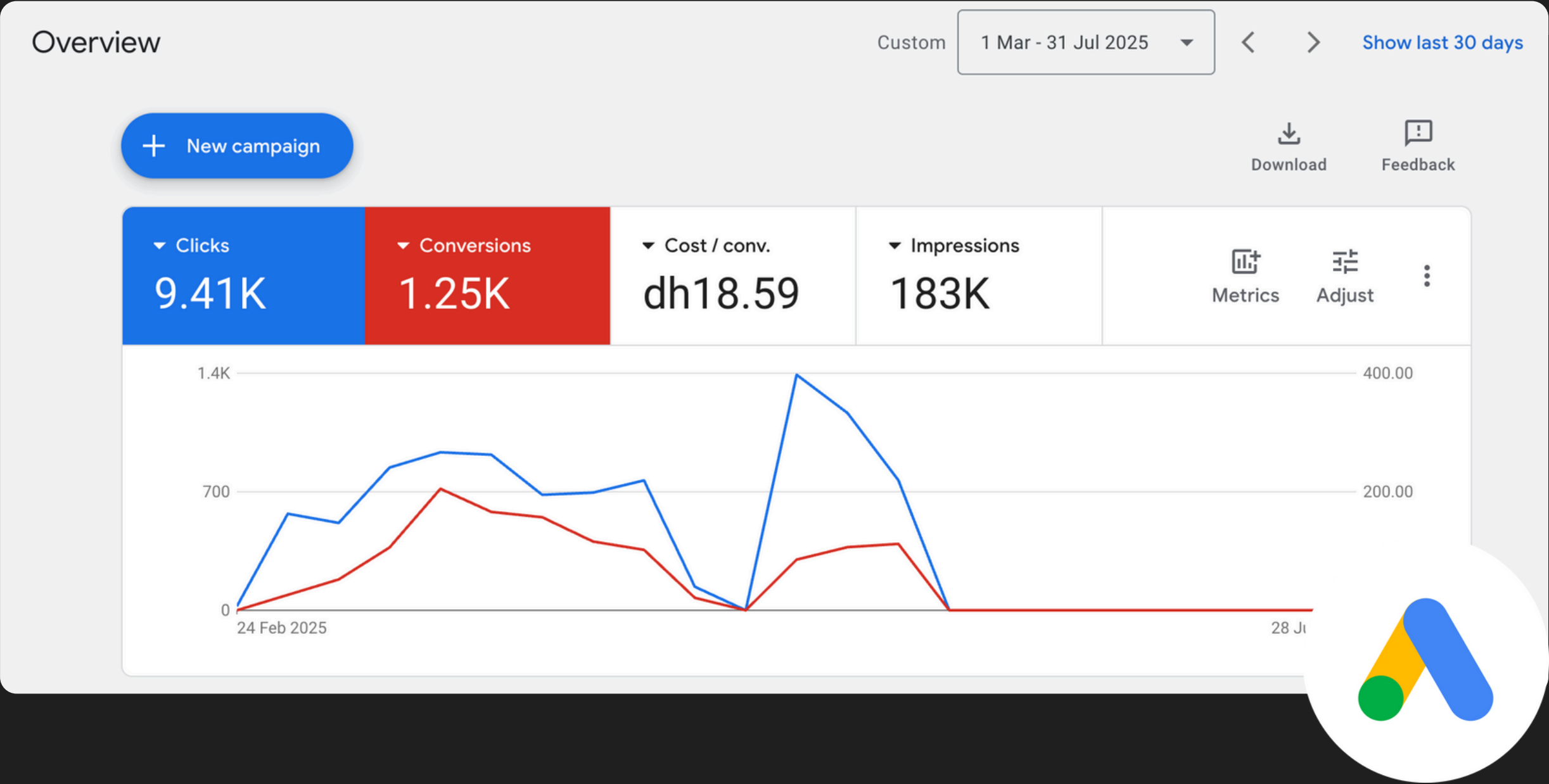
CRM-based sequences ensuring no lead falls through cracks



Continuous Optimization

Real-time feedback loop between ads, leads, and actual conversions

Turning Data Into Revenue



183K

Impressions

Search visibility across high-intent keywords

9,410

Clicks

Qualified traffic to conversion-optimized pages

1,250

Conversions

Validated leads ready for sales engagement

13.2%

Conversion Rate

Industry-leading performance through continuous optimization

Avg. CPC: AED 18.59 — cost-efficient acquisition in competitive market

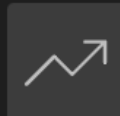
From Launch to Lead Engine

The Result



Zero to 1,250+ conversions

Complete visibility transformation in 12 months



13%+ conversion rate

Achieved through structure, testing, continuous optimization



Systems, not guesses

Every click, conversion, and client tracked with intent

"We didn't just get leads. We got a complete business system that generates predictable revenue every single month."

Today: Jones Renovations operates as a **performance-driven brand** with full marketing transparency, scalable infrastructure, and measurable ROI on every dollar spent.

Case Study: Suncoast

How Suncoast turned a **120K AED budget** into **5.5K+ conversions**, **238K+ clicks**, and measurable in-store lift through agile campaign execution.

SUNC  **AST**
OUTDOOR FURNITURE

The Core Challenge

Data, Time, and Balance

No Historical Data

Zero consolidated ad data to guide category prioritization or predict performance patterns

Compressed Timeline

Limited time for learning phases before the promotion launched — no room for traditional testing cycles

Dual Objectives

Required precise budget distribution between performance (sales) and awareness (store visits) with no proven benchmarks

Our team had to **build, test, and scale in real time** — optimizing for speed, spend efficiency, and conversion accuracy without the luxury of historical insights.

Execution Timeline

Week 1 — Setup & Launch

- Campaign build, creative approvals, and launch within 5 days
- Initial data collection with limited spend to reduce early waste
- Foundation set for rapid optimization

Weeks 4–6 — Scale & Sustain

- Increased spend by 40% on top-performing campaigns
- Deployed dynamic remarketing to capture abandoned cart users
- Achieved measurable in-store lift through local-reach Meta campaigns

Weeks 2–3 — Optimization Phase

- Category-level performance review and budget reallocation
- Introduced new creative sets for high-performing SKUs
- Early signals showed stronger ROAS in high-ticket items

Efficiency, Scale, and ROI



Google Ads Performance

5.57M+

Impressions

Massive reach across UAE market

238K+

Clicks

High-intent traffic generated

5,510+

Conversions

Direct revenue impact

0.16

Avg. CPC (AED)

Exceptional cost efficiency

The campaign achieved **5.5K+ conversions** and a blended **AED 0.16 CPC**, surpassing expected ROAS while delivering tangible in-store traffic growth.

From Launch Sprint to Data-Led Sales Engine

What started as a last-minute campaign evolved into a **data-driven marketing framework** — one that now guides how Suncoast plans, tracks, and optimizes all future retail promotions.

Speed met precision — and the result was profit.

Case Study: De Montfort University Dubai

"Scaling a new university from zero presence to 1,500+ monthly leads."



Our Strategic Approach: Digital Dominance

We assumed full ownership of all digital paid campaigns across key platforms:

Meta (FB/IG)

Targeted social engagement for broad reach.

X (Twitter)

Real-time trend leverage and public engagement.

Google

Intent-based search advertising for qualified leads.

LinkedIn

Professional network reach for specific audiences.

- Diversified strategy: 30-50 campaigns monthly, aligned with specific goals.
- Dual focus: High lead volume & critical brand visibility in the region.
- Monthly planning: Clear budget distribution tied to performance KPIs.

De Montfort University Dubai Sponsored

De Montfort University Dubai admissions are now open for September 2023 intake.

Join us on Saturday 27th August, from 4 - 8pm for an on campus open day.

Avail your early bird discount of AED 7,000!

DMU Dubai welcomes students from all backgrounds and is proud to offer the perfect combination of award-winning teaching, excellent facilities and a fantastic student experience.

Click the link to find out more.

ON CAMPUS OPEN DAY

Sunday 27 Aug, 4-8pm

APPLY NOW FOR SEPTEMBER - 2023 INTAKE
AVAIL EARLY BIRD DISCOUNT OF AED 7,000

FORM
Avail your early bird Discount of 7,000 AED [Learn more](#)

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dmudubai Thinking of applying to university? Find your new home at DMU Dubai!

By going to university, you can explore a subject you're passionate about, enhance your career, gain independence, enjoy new experiences, and find the people who will push you to achieve things you never thought you could.

Reserve your seat now! DMU Dubai is a campus where all facilities are accessible in one spot. It is owing to the presence of multicultural communities. It offers a motivating environment with safe and secured on-campus accommodation for local and international students.

De Montfort University Dubai Sponsored

DMU's Biomedical Science BSc (Hons) programme offers you the perfect opportunity to blend into a rapidly evolving and growing field of Science. With a strong emphasis on hands-on research and theoretical wisdom, the programme aims to prepare students with the necessary skills to excel in the biomedical industry.

The curriculum at DMU is designed to keep up with the latest advancements in technology and research, ensuring that graduates are well-prepared for a successful career in this dynamic field. Attractive Scholarships and Discounts are available for the 2023 intake. Know more: <https://dmu.ac.ae/under-graduate-courses/biomedical-science>

De Montfort University Dubai

BSc (Hons) Biomedical Science

Transforming UK education since **1870** [Enquire Now](#)

FORM
De Montfort University Dubai [Apply now](#)

Solutions Delivered: Tangible Achievements



☐	Off/On	Campaign	Results	Cost per result	Impressions	Clicks (all)	CTR (all)
☒	☐	Postgraduate DMU Lead Gen_TDS	3,150 On-Facebook leads	46.74 AED Per on-Facebook leads	4,445,291	45,124	1.02%
☐	☐	Undergraduate_Course Specific_LeadGen_T	2,367 On-Facebook leads	41.00 AED Per on-Facebook leads	2,980,037	32,010	1.07%
☐	☐	Followers Facebook TDS	139,776 Follows or likes	0.14 AED Per follow or like	15,066,661	295,879	1.96%
☐	☐	Foundation_International Year Zero_LeadGe	313 On-Facebook leads	43.12 AED Per on-Facebook leads	288,055	3,819	1.33%
☐	☐	Website Traffic - FB & IG	21,558 [2] Landing page views	0.59 AED [2] Per landing page vi...	3,898,503	34,443	0.88%
☐	☐	Instagram Followers	— Website view content	— Per view content	8,884,262	25,781	0.29%
☐	☐	Postgraduate lookalike	219 On-Facebook leads	39.57 AED Per on-Facebook leads	279,542	2,702	0.97%
☐	☐	Undergraduate Lookalike	348 On-Facebook leads	24.90 AED Per on-Facebook leads	389,185	3,640	0.94%
☐	☐	Postgraduate General-PG Specifc Targeting	211 On-Facebook leads	39.58 AED Per on-Facebook leads	305,207	2,885	0.95%
☐	☐	Facebook- Engagement/brand awareness	1,108,035	0.004 AED	4,506,158	95,825	2.13%
Results from 209 campaigns ⓘ Excludes deleted items			— Multiple conversions	— Multiple conversions	108,460,395 Total	832,330 Total	0.77% Per Impressions



Meta Ads



Google Ads

Campaigns

View (2 filters)

All campaigns

All timeJun 9, 2021 – Dec 23, 2024Show last 30 days

		Interaction rate	Impr.	Clicks	CTR	Conversion:	Cost / conv.	Conv. rate	Avg. CPC	
☐	☐	General University Keywords_Search_UAE_LG	6.77%	1,179,563	79,833	6.77%	7,976.77	AED28.16	9.99%	AED2.81
☐	☐	DMU Brand Keywords_Search_UAE_LG	5.72%	226,720	12,969	5.72%	1,541.68	AED23.25	11.89%	AED2.76
☐	☐	General University Keywords_Search_International_LG	6.59%	1,198,017	78,995	6.59%	14,803.73	AED2.36	18.74%	AED0.44
☐	☐	TDS_PG_Human Resource _ Search_UAE_LG	1.07%	658,430	7,025	1.07%	287.07	AED120.72	4.09%	AED4.93
☐	☐	TDS_PG_Energy & Sustainable Development_Search_UAE_LG	7.05%	247,839	17,469	7.05%	2,887.19	AED11.62	16.53%	AED1.92
☐	☐	TDS_PG_Data Analytics_Search_UAE_LG	1.61%	474,572	7,663	1.61%	381.34	AED86.29	4.98%	AED4.29
☐	☐	TDS_PG_Fashion Management with Marketing_Search_UAE_LG	1.66%	524,175	8,710	1.66%	371.37	AED85.34	4.26%	AED3.64
☐	☐	TDS_PG_Artificial Intelligence_Search_UAE_LG	1.70%	399,497	6,795	1.70%	367.17	AED82.53	5.40%	AED4.46
☐	☐	TDS_PG_Project Management_Search_UAE_LG	1.22%	422,902	5,166	1.22%	318.37	AED04.88	6.16%	AED5.85

Set up an expert consultation

Case Study: Emirates British Nursery

Scaling admissions across 4 locations with unified digital strategy.

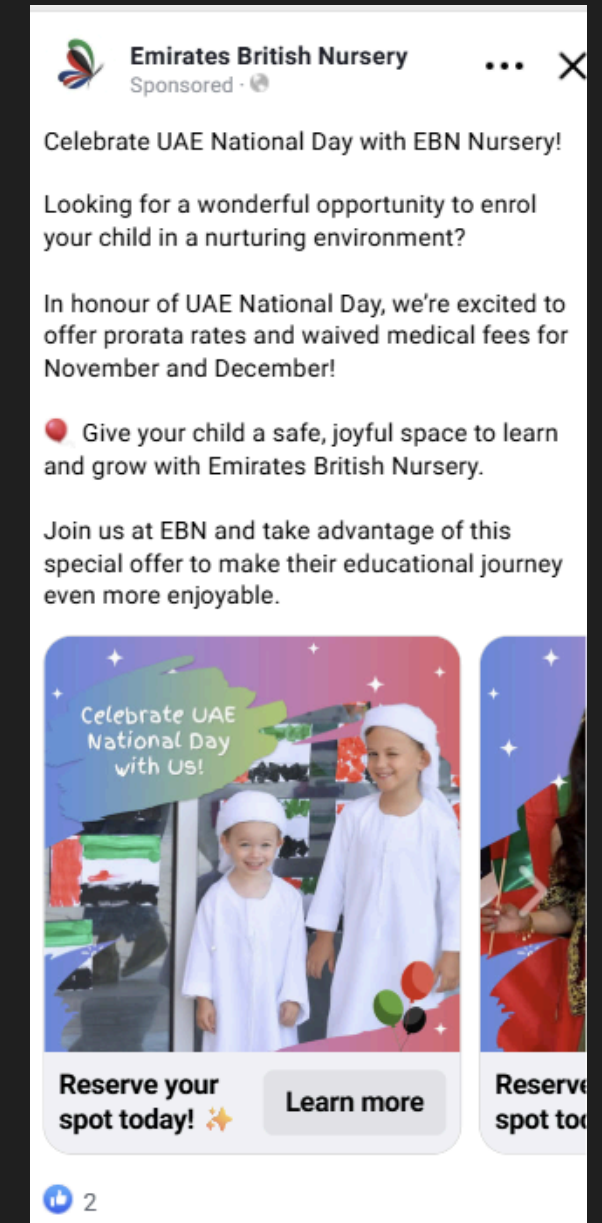


الحضانة الإماراتية البريطانية
EMIRATES BRITISH NURSERY

Holistic Solutions Delivered

We provided comprehensive, integrated solutions designed for maximum impact and seamless operations.

- **End-to-end Marketing Ownership:** Across paid media, SEO, content, CRM, and social.
- **Fresh Media Assets:** New video & photography for compelling campaigns and social media presence.
- **Optimized Lead Flow:** Through automations and standardized processes across all 4 branches.
- **Dedicated Landing Pages:** Integrated with location-specific CRM pipelines for precise tracking.



Tangible Results & Impact

Our targeted efforts translated into significant gains and accelerated growth for Emirates British Nursery.

6

Weeks

Achieved target CPL.

3/4

Branches

Reached near full capacity in 8 months.

49

Campaigns

Delivered consistent lead flow via Meta & Google.

Beyond the numbers, we introduced **tailored strategies** for the 4th branch (unique demographic), ensuring equitable growth across all locations.

Our strategic execution provided a **predictable and consistent lead pipeline**, fostering sustained success and full enrollment for Emirates British Nursery.

Campaigns

Ad sets

Ads

Maximum: 20 Jul 2022 - 20 Aug 2025

+ Create

Duplicate

Edit

A/B test

More

Columns: Performance

Breakdown

Reports

Export

Charts

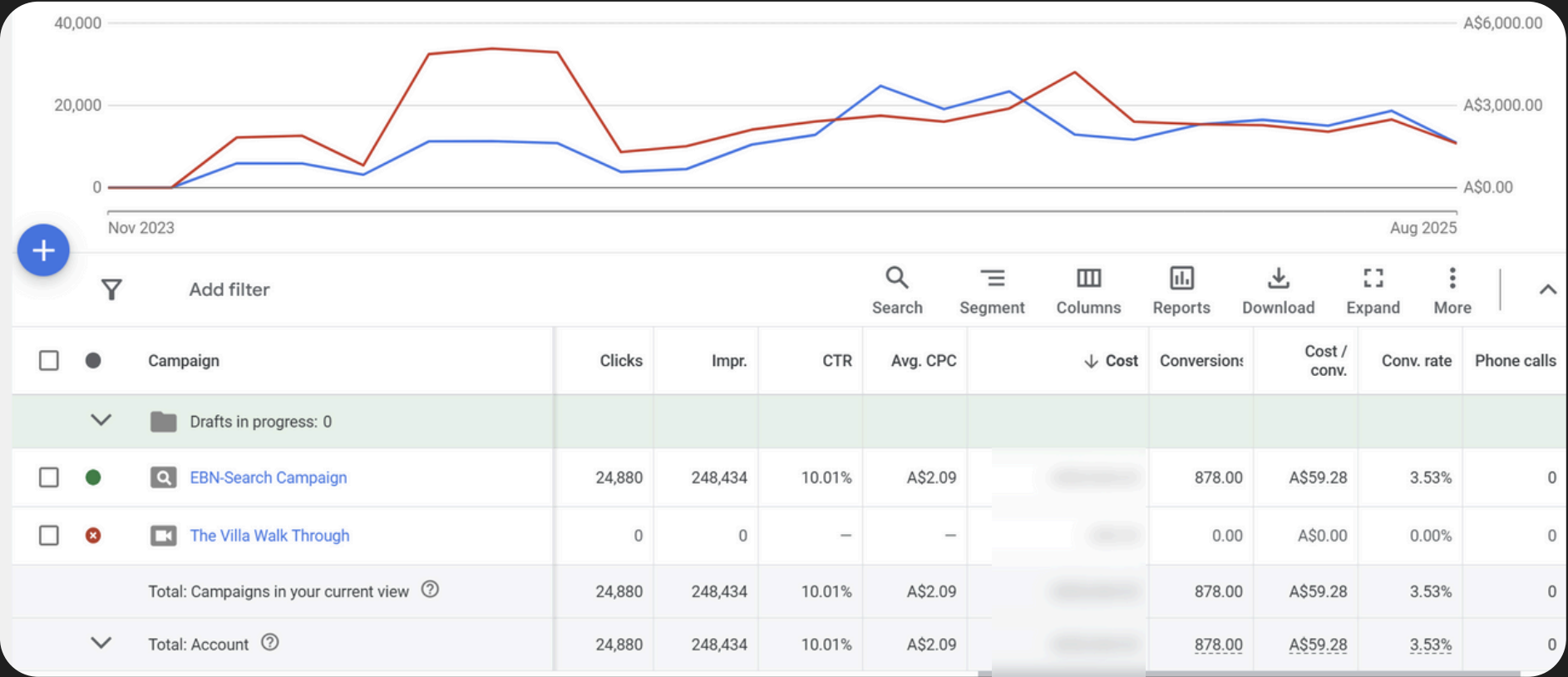
Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Admissions Open 2025-26 Old	7-day click or ...	480 Website leads	336,413	1,272,614	42.87 Per lead		Ongoing
☐	Admissions Open 2025-26	7-day click or ...	160 Website leads	138,799	510,632	86.37 Per lead		Ongoing
☐	Book a tour - LP	7-day click or ...	117 Website leads	162,340	461,929	79.09 Per lead		Ongoing
☐	Mirdif - 2025 Term 3	7-day click or ...	164 Website leads	92,227	251,035	39.03 Per lead		Ongoing
☐	DSO - 2025 Term 3	7-day click or ...	87 Website leads	82,466	258,111	61.02 Per lead		Ongoing
☐	FS2 - Website LP	7-day click or ...	117 Website leads	109,425	252,705	44.82 Per lead		Ongoing
☐	April 2024- Exclusive Offer- LP	7-day click or ...	64 Website leads	75,022	176,470	57.26 Per lead		Ongoing
☐	Admission - 2024-2025 Discounted Fees	7-day click or ...	55 Website leads	62,124	178,126	61.64 Per lead		Ongoing
Results from 49 campaigns			Multiple conversions	1,193,210 Accounts Centre acco...	5,717,399 Total	Multiple conversions		



Meta Ads



Google Ads



Testimonials

TIME

FOR

FEEDBACK

"TDS Group are supportive and professional. Marcus and his team are prompt and responsive, the work has been exemplary!"

FORAM

Owner & Principal
Tappy Toes Nursery



"We have had the pleasure of working with TDS Group across a variety of initiatives, including team training sessions, digital campaigns, and admissions-focused lead generation and management. I have been consistently impressed with their professionalism, commitment, and competitive pricing. What sets TDS apart is the way they operate as true partners, becoming an extension of your team and working seamlessly alongside you to achieve results. I would not hesitate to recommend them to anyone seeking reliable and impactful marketing support."

VICTORIA THEWLIS

Head of Marketing, Admissions &
Communication,
Al Salam Community School

"Post our first meeting and briefing exchange, the sincere approach for our business and team was exactly what I was looking for. TDS Group earned our confidence with their work from the first session. The end result is exactly as I wanted, and we plan to continue the collaboration in the future."

MENON

Owner & Principal
Marketing Manager,
De Montfort University Dubai



"AUS and TDS Group collaborated to revamp our website and initiate a social media and online strategy to attract a wider market than before. I found the team to be very responsive and professional and the response to the online marketing strategy has been overwhelmingly positive. We actually found it difficult to cater to the amount of 'Super-Hot' leads that wanted to visit the school or enroll their students immediately."

LEONARD MURPHY

Principal,
Arab Unity School

Your Turn Next!

Every brand starts with one decision — to take growth seriously. Let's begin.

TOTAL
DIGITAL SOLUTIONS
